

SAN DIEGO UNIFIED SCHOOL DISTRICT

Mt. Everest Academy

**Subsidiary Course Agreement / Syllabus**

- **Course:** Publications/Yearbook (9th-12th) **Number:** 8421 •
- **Subject Teacher:** Steve Antti **Ph:** 858-627-7486
- **Student:** \_\_\_\_\_ **Grade:** \_\_\_\_\_
- **Description of Semester Course:** This course provides individual, specialized training in production work in publishing the school yearbook. Students in the Yearbook class take the lead in designing the Yearbook. Students will do the following: Develop a theme, Design cover, end sheets and title page that reflect the theme, Create master designs for each section, Set up type specs and graphic elements for each section, Determine photo ideas, Organize sale and distribution of book, Sell advertising, Finalize completed computer pages, Meet publication deadlines, Edit pages.
- **Directions:** Submit course work to your supervising teacher on or before the monthly due date. After assessing for attendance credit, the supervising teacher will pass your work to the subject teacher for academic evaluation.
- **First Semester Content, Monthly Topics, and Chapters:**
  - Month 1.** Introduction to Yearbook, Discuss past yearbooks, Decide on new features for this Year's yearbook. Discuss and decide theme for yearbook.
  - Month 2.** Form Groups and Discuss Group Rules, Training.
  - Month 3.** Digital Camera Training, Take Pictures and Video, Edit Pictures and Video.
  - Month 4.** Photoshop Training, Take Student Pictures, Take Candid Pictures, Take Teaching and Learning Pictures, Take Staff Pictures.
  - Month 5.** Yearbook sales, Promotions and Advertising
- **Second Semester Content, Monthly Topics, and/or Chapters:**
  - Month 6.** Marketing Yearbook, Contacting Businesses
  - Month 7.** Page Layouts, Final Editing of Yearbook.
  - Month 8.** Yearbook to Printers.
  - Month 9.** Web yearbook.
  - Month 10.** Yearbook sales.
- **Objectives & Methods of Study:**
  1. Review topics. View yearbook websites.
  2. Complete projects detailed in Moodle.
  3. Upload pictures to online yearbook.
  4. Contact businesses for advertising.

- **Resources:**

- Multi-media lab
- Computer Workshops and Handouts
- Mt Everest Web Page [www.sandi.net/mteverest/](http://www.sandi.net/mteverest/)
- Online Yearbook Website

- **Due Dates:**

See page two of Master Agreement or newsletter.

- **Evaluation criteria and methods:**

Attendance credit for each month and all assignments will be based on submission of monthly work by due dates listed on assignment agreement. Work submitted after the due date cannot earn full credit. Academic grades will be based on the quality and quantity of work submitted on time according to directions and expectations above. In keeping with San Diego Unified School District procedure #4705 the following grades will be used:

"A" grade = Consistently superior work quality.

"B" grade = Above average work quality.

"C" grade = Satisfactory or average work quality.

"D" grade = Below average quality or quantity of work.

"F" grade = Failure, credit not granted.

"I" grade = Incomplete course work. Six weeks allowed for makeup.

"NC" = No credit.

Supervising Teacher: \_\_\_\_\_ Date: \_\_\_\_\_

Subject Teacher: \_\_\_\_\_ Date: \_\_\_\_\_

- **ESLRS (Expected School-wide Learning Results):**

Communicate effectively through reading, writing, listening and speaking.

Think and solve problems independently and critically.

Demonstrate the confidence, resilience, and self-esteem to succeed in life.

Use resources, including technology, to locate needed information.

Demonstrate good citizenship and personal integrity.